

ALUVISION™  
MODULAR EXHIBIT CONCEPTS



Production &  
showroom in Duluth, GA

PERFECTION IN AUTOMATION



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PG Exhibits

Using the AluVision System, PG Designer Dan de Mars maximized our client budget creatively for two shows. His strategy was to design for both spaces and regulations of IMTS and Pack Expo both held in Chicago. By re-using the AluVision frames and some of the branded SEG Fabric from the first show, we created a “two for one” exhibit experience. This approach allowed us to meet the client budget requirements, elevate and deliver the brand impact at each show and showcase B&R Industrial Automation with two exclusive and striking designs using the same properties.

## PG EXHIBITS STANDS OUT USING THE ALUVISION FRAME SYSTEM

DESIGN: PG EXHIBITS | CLIENT: B&R | BOOTH SPACE: 30x50' | SHOW: IMTS | SYSTEM: ALUVISION OMNI-55